

# Stressors, Resilience Factors and Applicability of New Interventions for Substance Misuse

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# Outline

- Background on stress, mood and alcohol use
- Resilience factors included related research
- Interventions including technology-based
- Formative research to develop a tobacco cessation intervention for rural populations
- Note about omitted material

# Stress, Mood and Alcohol Use

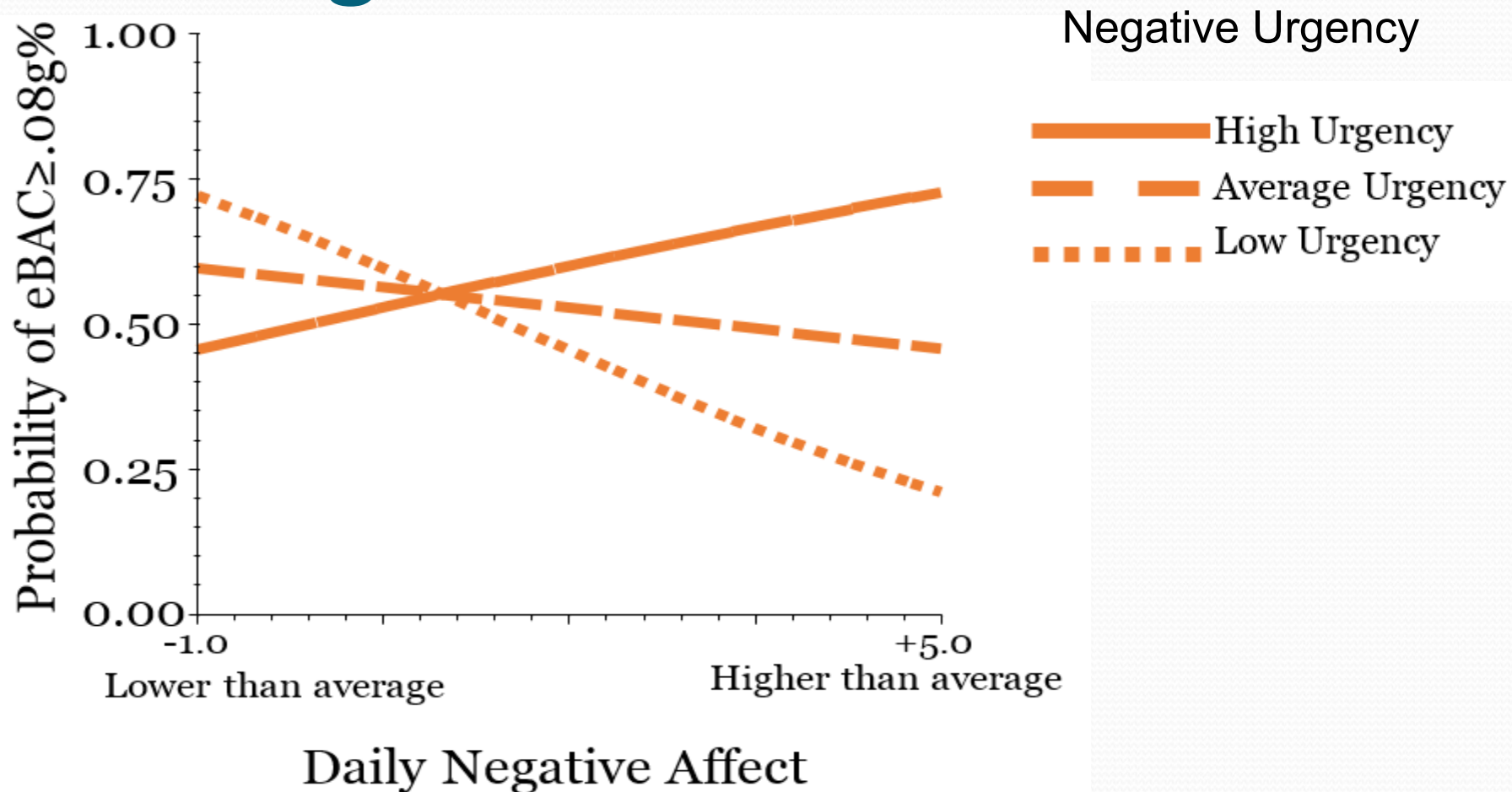
- Stress leads to negative mood (e.g., Bolger et al., 1989)
- Negative mood associated with alcohol use (e.g., Jackson & Sher, 2013)
- Alcohol use has a negative effect on stress response (e.g., Sher et al. 2007)
- Including in rural populations (Diala & Muntaner, 2003; Dixon & Chartier, 2016)



# Stress, Mood and Alcohol Use

- Positive and negative affect motivate alcohol use
  - Weak or inconsistent associations at the daily level (e.g., Armeli et al., 2008; Collins et al., 1998; Hussong et al., 2001; Simons et al., 2010)
  - May be explained by individual differences in response to negative mood
  - Candidate: negative urgency-impulsive, rash response to negative mood (Whiteside & Lyman, 2001)
  - Thus, response to mood may differ by urgency (Simons et al., 2010)

# Urgency Moderates Mood-Drinking Relations



O'Malley et al. (2015); Bold et al., (2017)



# Resilience Factors

- Relationships between risk factors and outcomes potentially avoidable
- Resilience factors can mitigate this risk
- Examples
  - Strong family relationships (Patock-Peckham & Morgan-Lopez, 2006).
  - Religiosity (Foster et al., 2013)
  - Coping skills (Litt et al., 2003)
  - Mindfulness (Frohe et al., in submission)

# Protective Behavioral Strategies

- Resilience factor that I will focus on here
- Cognitive behavioral strategies
- Aimed at reducing alcohol use & consequences



# Behavioral Strategy Sets

## “Direct”

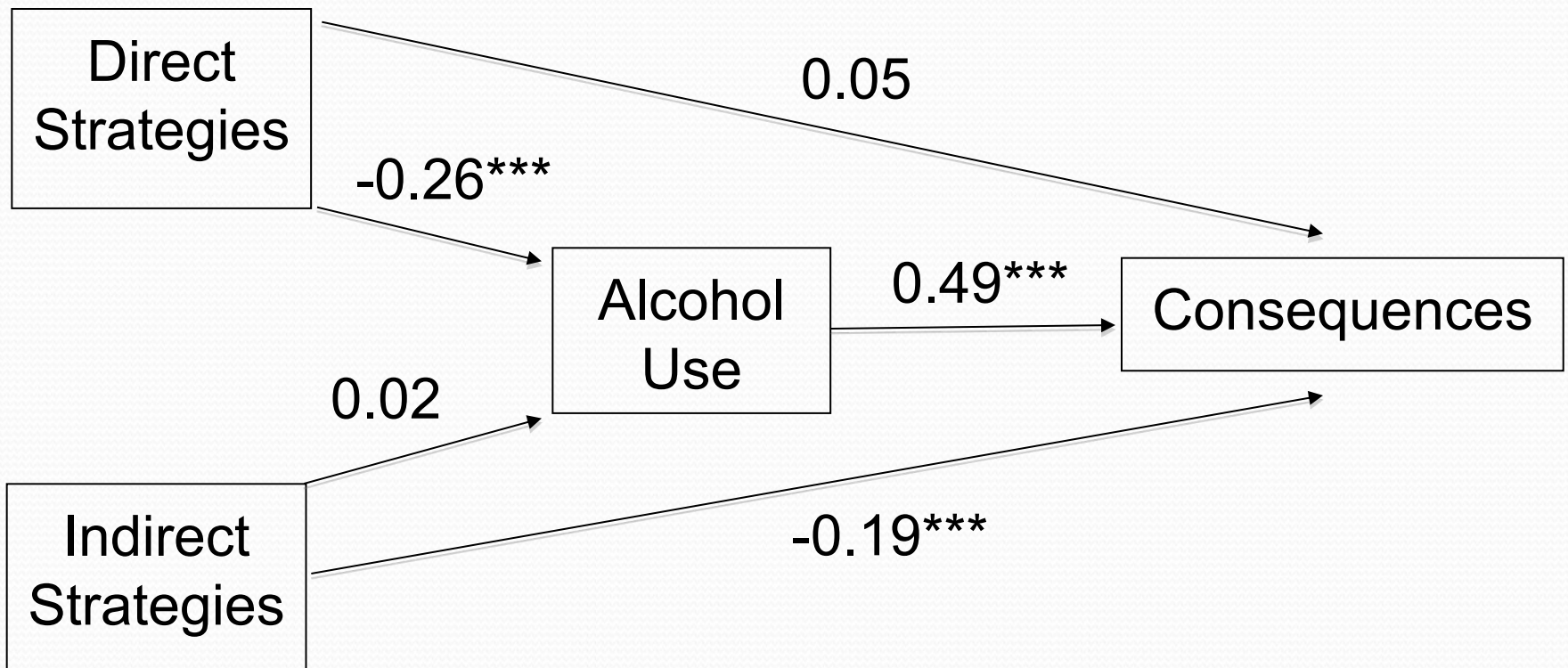
- Count drinks
- Set a drink limit
- Space drinks
- Alternate

## “Indirect”

- Look out for your friends
- Carry protection
- Pre-plan transportation
- Designated driver



# Strategy Types & Alcohol Involvement



Note. Only direct effects are illustrated. \*\*\*  $p < 0.001$ .

# Differences between Strategies

- Some strategies potentially harder to implement than others
- Alcohol immediately available & rewarding
- Individual differences in tendency to favor immediate rewards
- Behavioral economics
- Thus, slowing pace of alcohol drinking (direct strategies) potentially difficult



# Relevant Intervention Study

- An intervention study my colleagues and I conducted is relevant to these points
- Value of protective behavioral strategies in reducing alcohol use
- Some strategies more difficult to implement than others

# THRIVE

- Tertiary Health Research Intervention via Email
- MI-based, web-based alcohol screening & reduction intervention for college students
- Originally utilized in Australia & New Zealand
- Efficacy established in 3 very large clinical trials + precursors efficacious in large & small prior trials



# Dissemination Potential

- Very brief (9 minutes: Kypri et al., 2009)
- Computer files for intervention freely available
- Therefore adaptable across populations
- Important because of lack of utilization

# US-THRIVE

- Altered to fit American college students
- Slang, norms
- Also local laws, resources, etc.
- Small RCT, local college, at least monthly heavy drinking students ( $N = 208$ )



# US-THRIVE

- Invited all day college students at school 1-month after the beginning of semester
- Randomized eligible participants to 1 of 3 variants of US-THRIVE or educational/assessment control
- Initial, 1-month and 6-month follow-ups

# Personalized Feedback

Some of the questions you answered regarding your drinking come from the Alcohol Use Disorders Identification Test, a questionnaire developed by the World Health Organisation to determine whether a person's drinking might be becoming problematic. Your answers to these questions provided the following result.



**Your audit score is 22**

**You fall into the**

**20-40 Alcohol Dependence Range**

A person scoring in this range may be alcohol dependent and advised to have a clinical assessment of their drinking.

The main way to reduce your risk level (and AUDIT score) is to reduce the number of drinks you consume per occasion.

**0-7**

Moderate  
Drinking

**8-15**

Hazardous  
Drinking

**16-19**

Harmful  
Drinking

**20-40**

Alcohol  
Dependence



# Personalized Feedback

## How do you compare?

You reported having approximately 8.00 drinks on a typical occasion. This is a comparison with other people your age.

STANDARD DRINKS  
ON A TYPICAL  
OCCASION

AVG

3.84

YOU

8.00

You reported consuming approximately 20.00 drinks per week, and 80.00 drinks per month. This is a comparison with other people your age.

STANDARD DRINKS  
PER WEEK

AVG

5.91

YOU

20.00

# Protective Behavioral Strategies

- Efficacious intervention component, but little attention paid to optimizing delivery
- Prior studies: mixed results (why?)
- Unique aspect to this study



# Variants

- Full list of protective behavioral strategies
- Direct strategies: pertaining to manner of drinking
- Indirect strategies: related ancillary behaviors not pertaining to manner of drinking
- Hypotheses with theoretical and empirical underpinnings (impulsivity)

# PBS/Tips Screen

## Tips



### Stuff other people do...

#### **Flock together**

There are more reasons to stick with your friends than just to laugh at them when they start stumbling. Looking out for them (and they for you) can ensure that the night ends on a good note and not with someone left on the side of the road or unconscious in a toilet stall.

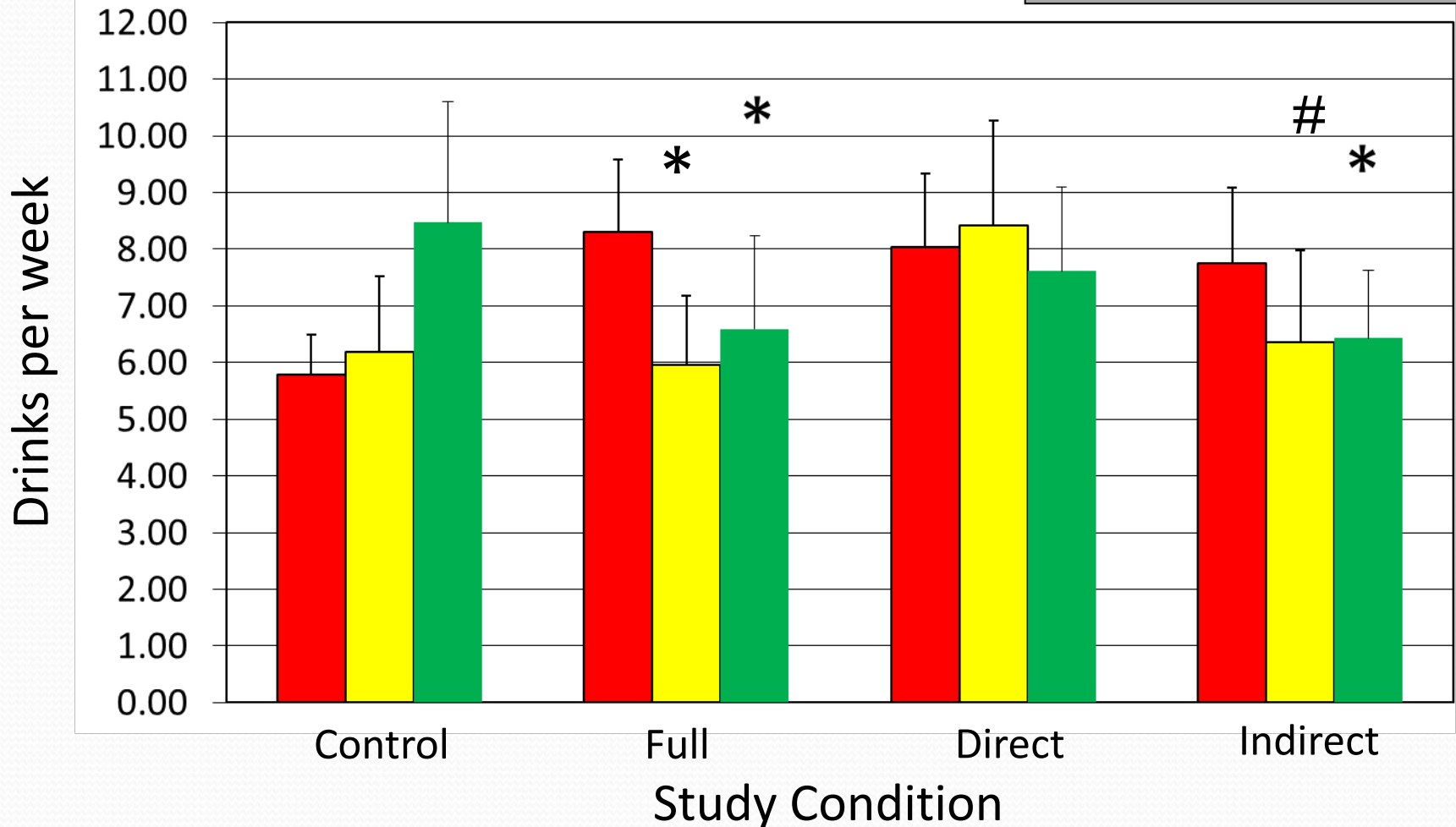
#### **Cashed up?**

Two-minute noodle dinners can get pretty boring after the second week - but then that might be the only option after a big night out! Carrying less money with you when you go out reduces the amount of alcohol you purchase which can be good for your body as well as your pocket. Make sure you leave some aside though if you need to catch a taxi - try putting it in your shoe so you're less likely to spend it.

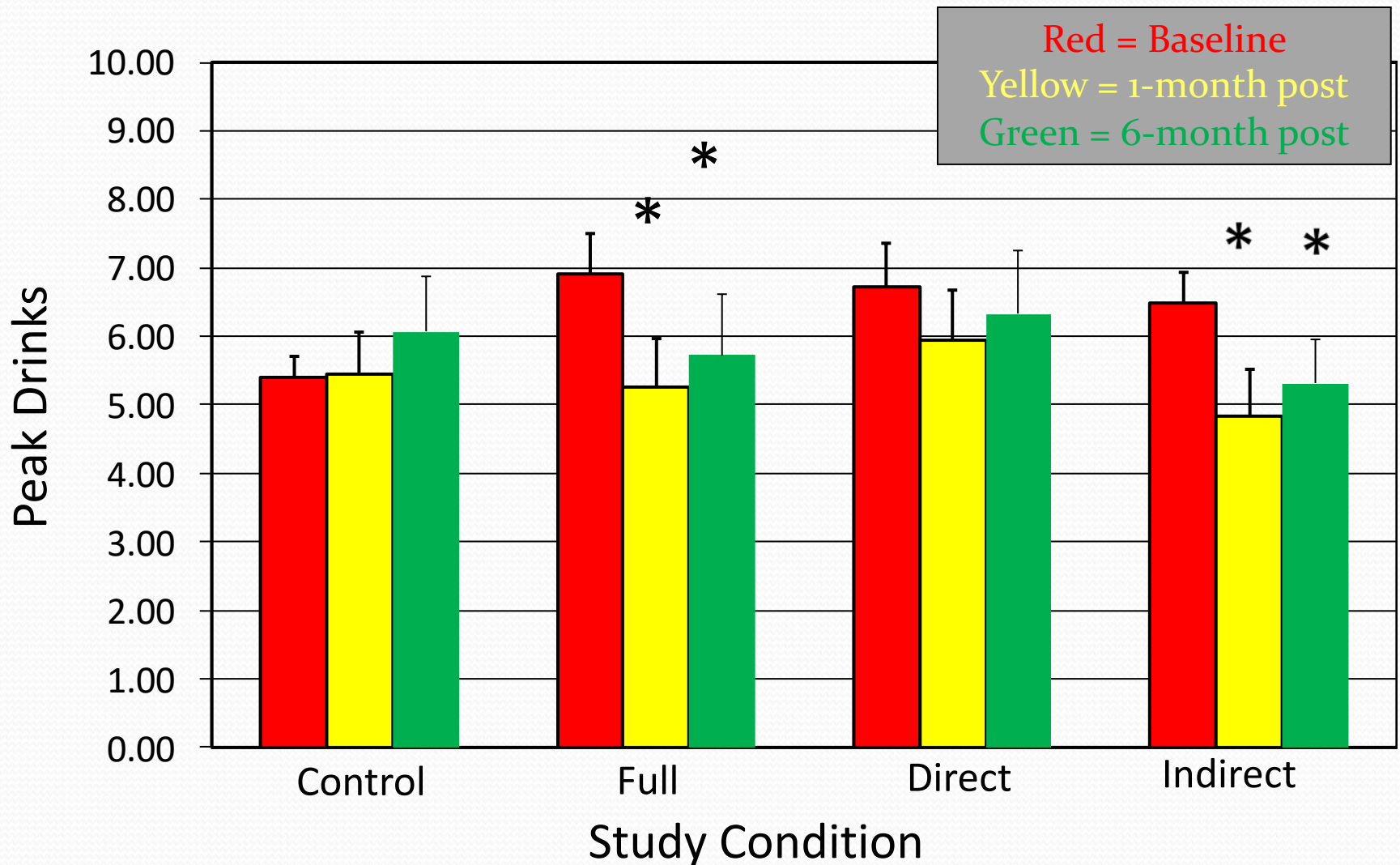


# Overall Weekly Alcohol Consumption

Red = Baseline  
Yellow = 1-month post  
Green = 6-month post



# Peak Consumption in a Day





# Intervention Gap

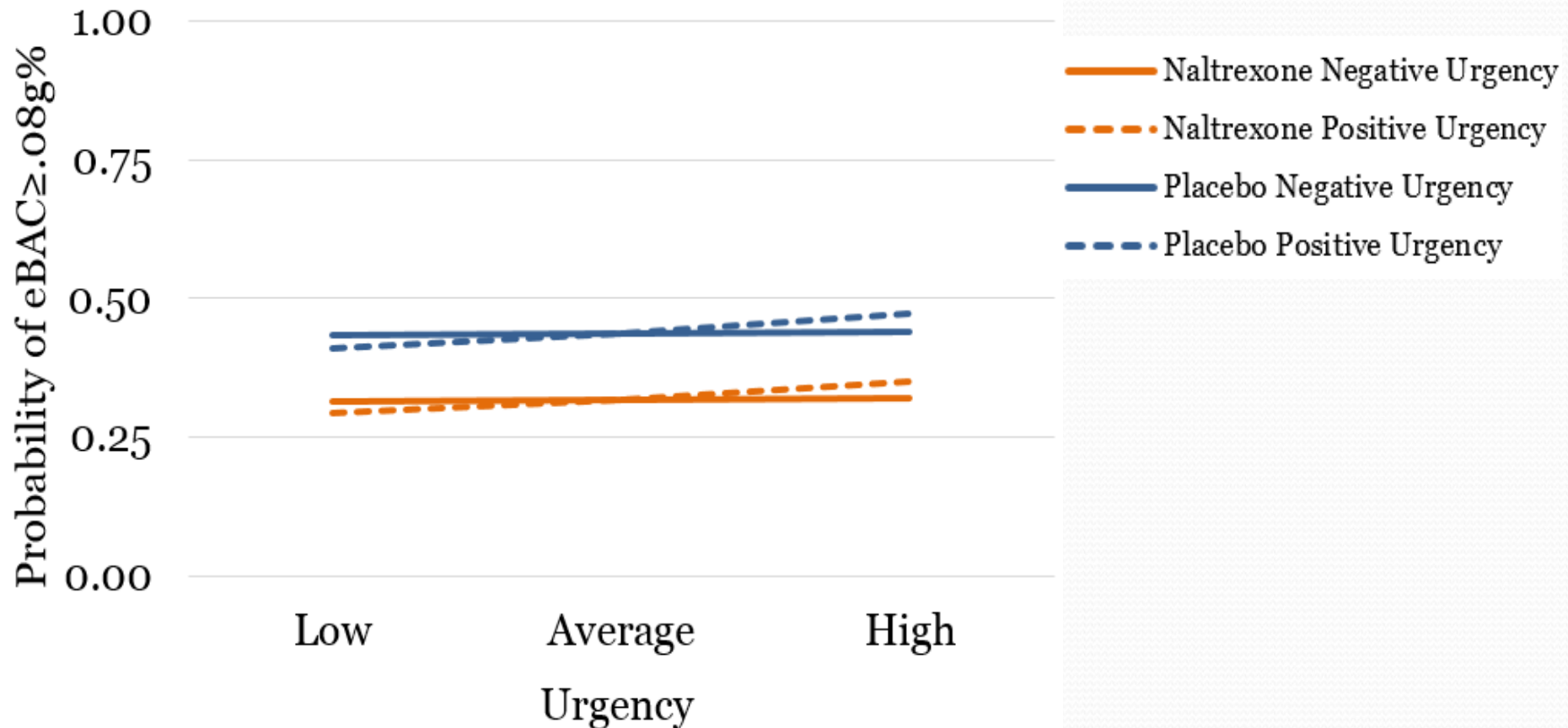
- Though valuable, inherent limitation of this type intervention
- In-the-moment intervention badly needed
- Medication
- Behavioral/technology

# Background

- Naltrexone
  - Opioid antagonist
  - FDA approved for alcohol use disorder: 1994
  - Reduces drinks per day and days with estimated  $BAC \geq .08g\%$  (Leeman et al., 2008; Miranda et al., 2014; O'Malley et al., 2015)
  - Decreases the positive reinforcing effects of alcohol and slows rate of drinking (Davidson et al., 1996 and 1999; O'Malley et al., 2002)



# Urgency x Medication



# Technology-Based Intervention

- Technology with us all of the time: can be used for intervention purposes
- Decided on BAC focus
  - Importance
  - Lack of knowledge
  - Difficulty teaching older adults to drink to moderate BACs
  - Availability of technology

Carey & Hustad (2002); Lansky et al. (1978); Silverstein et al. (1974); Shapiro et al. (1980); Lipscomb & Nathan (1980)



# Aside: (Mis) Perception of BrAC

- Young adult heavy drinkers, aged 21-30 ( $n = 8$ )
- Within-subject, placebo-controlled lab admin study
- Target BrAC = 0.08%
- Actual peak = 0.084% ( $SD = 0.01$ , range = 0.072 – 0.094)
- Estimated peak BrAC in alc condition:
  - Mean = 0.24 ( $SD = 0.22$ , range = .05 – .60)
- Estimated peak BrAC in placebo condition:
  - Mean = 0.06 ( $SD = 0.05$ , range = 0.02 – 0.15)

# Technology

## Smartphone breathalyzer device & app

- BACTrack Mobile Pro (though not original choice)
  - Bluetooth
  - Fuel cell technology
  - Device small, light
  - Substantial testing: BACTrack & indep. (15 min)
  - Accompanying app: displays breath alcohol + other features (e.g., guess BrAC, time to .00%)
  - Graph tracks over time: single & multiple events
  - iOS and Android

<https://www.businessinsider.com/best-breathalyzer>

<http://fortune.com/2014/12/23/mobile-breathalyzer-test/>





# Technology

## Blood alcohol estimator app

- IntelliDrink: Raphael Wichmann
  - Based on sex, weight, type of alcohol, # drinks, time
  - Accuracy/based on Widmark equation
  - Display similarity: graph-based like BACTrack
  - Also within single event & across multiple events
  - Discreet
  - iOS only
  - Access & cost were a strength, now an issue





# Study Design

- Non-treatment-seeking, heavy drinking young adults
- All began with brief, BAC-focused M.I. intervention
- Then randomization to 1 of 3 forms of technology for lab, alcohol self-administration session
- **Two-week field use period after lab session**
- Follow-up appointment: rating scales/interview



# Study Sample

- Young adults, ages 21-25
- Past 30-day drinking
  - Report estimated BAC = 0.10% at least once
  - At least 4 heavy drinking days
  - At least 10 any drinking days
- No treatment seeking/past 12-mo treatment
- No past 12-mo moderate drinking app use
- No current SUDs besides alcohol
- No psychotropic med. use or recent prescription
- Otherwise healthy

# Three Forms of Technology

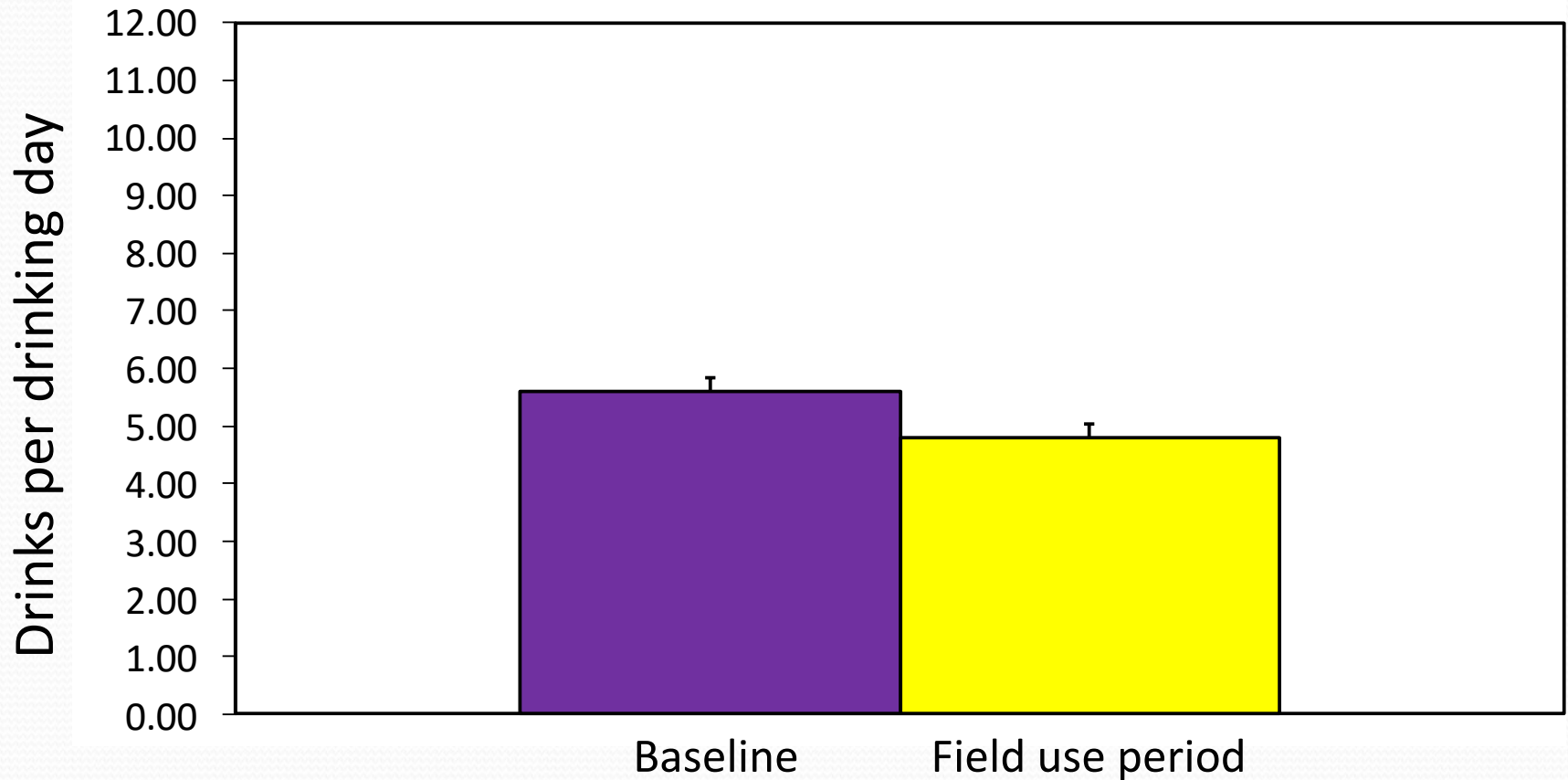
- Smartphone breathalyzer device & app
- BAC estimator app
- Self-texting (control)



# Two-Week Field Use Period

- Open access: all 3 forms of technology
- Goal: learn about use on own > effect on drinking
- Inform usability, acceptability ratings
- \$20: use of each form of technology  $\geq$  once
- No other compensation tied to technology use

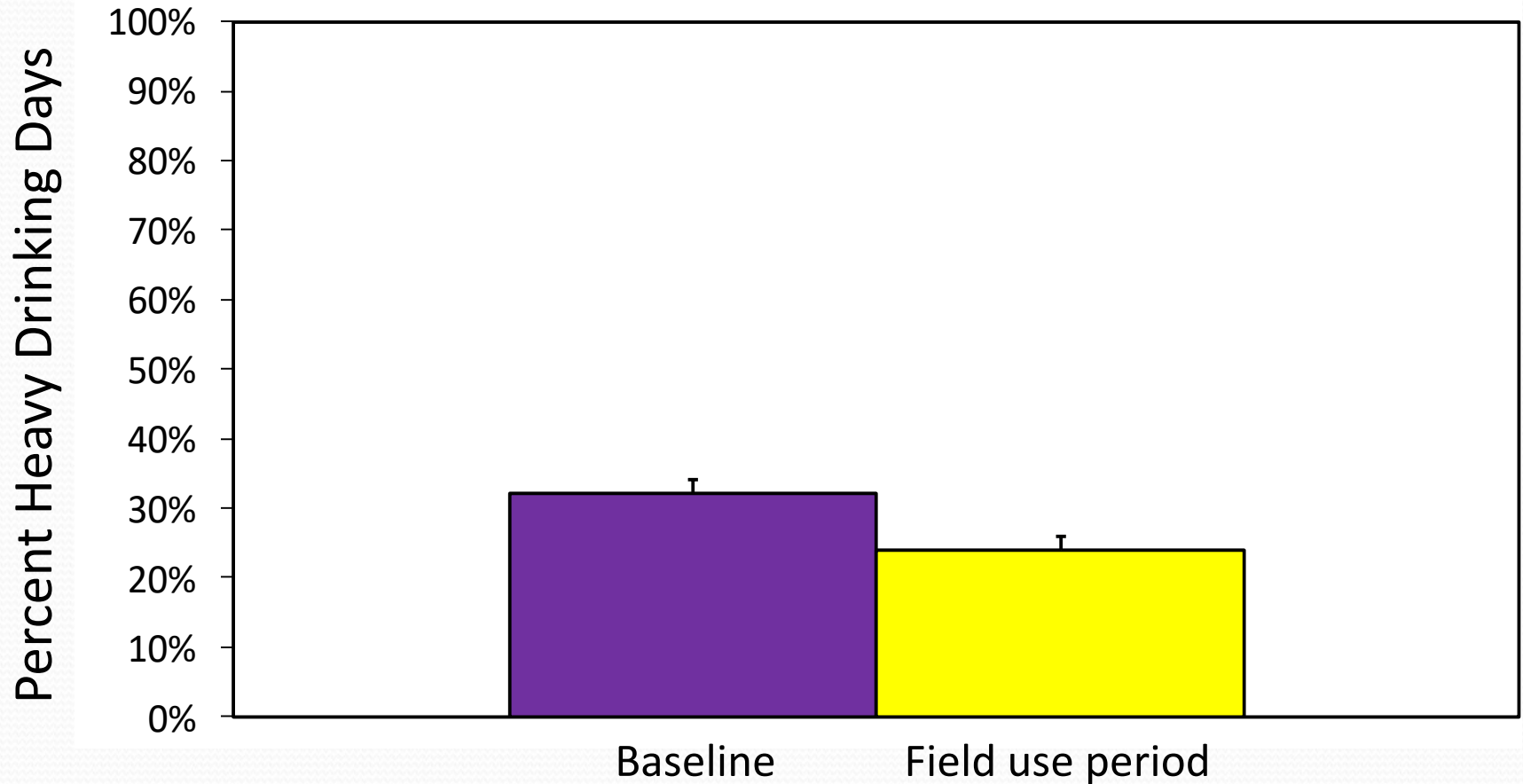
# Drinks Per Drinking Day



$p < .001$



# Percent Heavy Drinking Days



$p < .001$

# Applicability to Rural Populations

- Technology-based interventions have value but it is important to ensure that they are applicable to rural populations
- Example: Project to develop a web-based tobacco cessation intervention suited to rural populations
- Alcohol reduction/HIV preventive intervention



# The Problem

- Rural adults 30% more likely to smoke cigarettes
- Higher mortality rates from cancer
- Researcher participation remains suboptimal
- Lack of participation may diminish validity and generalizability of studies.

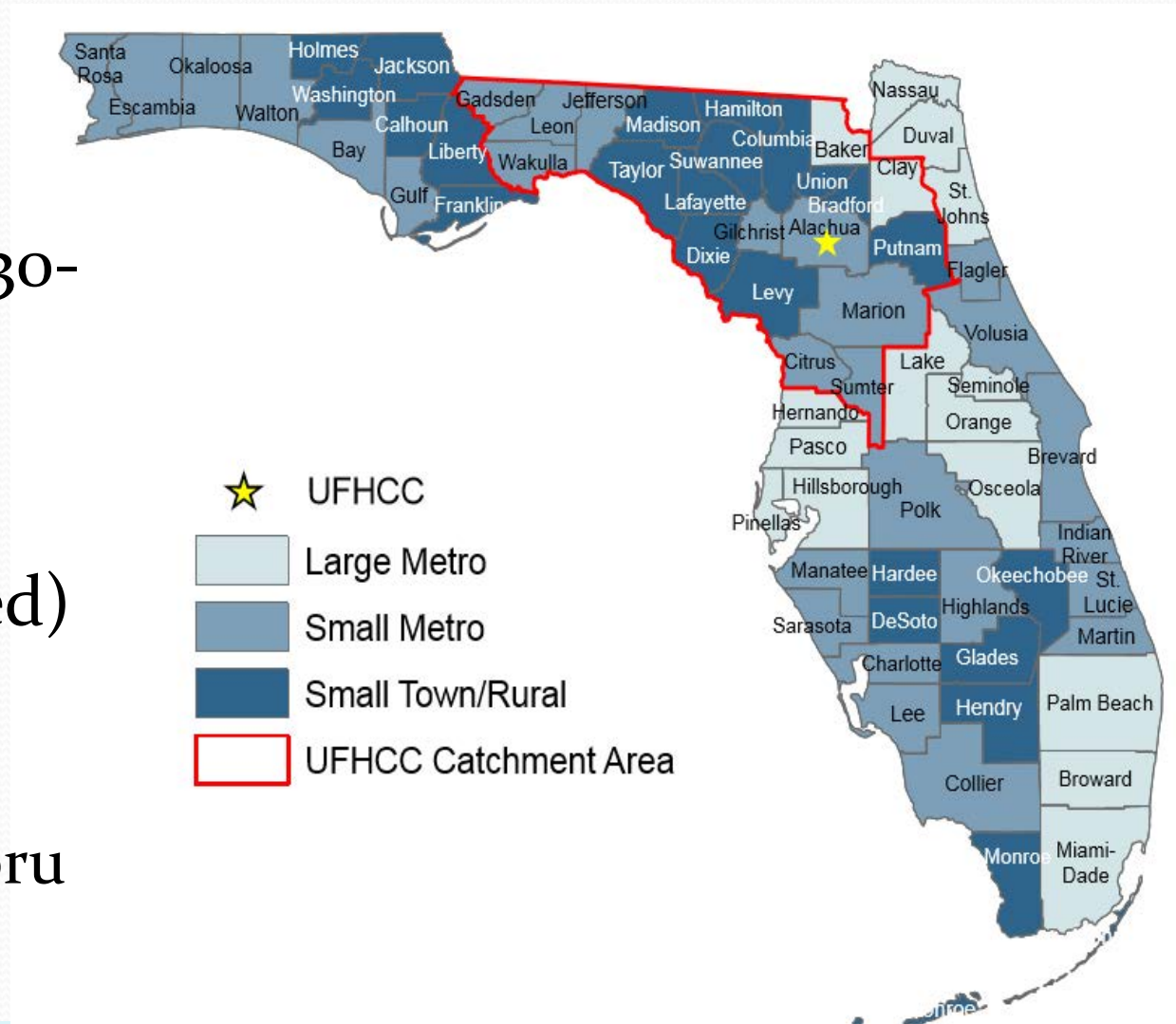
CDC, 2017; Doogan et al., 2017; Schorling et al., 1997; Stoops et al. 2009;  
McElfish et al., 2018; Young et al., 2015

# Study 1 - Formative Research

In-depth  
interviews with 30-  
40 rural tobacco  
users (or until  
saturation of  
themes is reached)

Damiani &amp; Gebru

# Krieger





# Purpose of Study 1

- Examine psychosocial and cultural factors underlying rural tobacco users' willingness to participate in research studies.
- Theoretically grounded in health communication and behavioral science frameworks, including Social Identity Theory & the Health Belief Model.
- Primary Aim: Identify rural adults' perceived barriers and motivations to research participation
- Ultimate goal, develop web-based tobacco cessation intervention for rural individuals

# Study 1 - Formative Research

# Working with IFAS extension agents to establish relationship with neighboring counties

- Levy, Columbia, Bradford, Union

[illegible]



# Methods

- Multi-pronged recruitment strategy to reach rural individuals
- Semi-structured interview guide to address:
  - Attitudes toward participation in research, quitting tobacco use, doctors and **citizen scientists**
  - Message delivery preferences

# Study 2 - Develop & Test Intervention

- Incorporate feedback from Study 1 to develop a web-based intervention
- Develop responsive website to provide personalized feedback about research participation and tobacco use



# Study 2 - Develop & Test Intervention

- 3 proposed conditions
  - BMI + Message from citizen scientist
  - BMI + Message from researcher
  - Control (Psycho-Education)
- Outcomes of interest
  - Registering in ResearchMatch
  - Intention to quit measure

# Interview Themes Thus Far

- Reasons for beginning tobacco use
  - To seem cool
  - Peer and family tobacco use
  - Not understanding health risks



# Interview Themes Thus Far

- Reasons for maintaining tobacco use
  - Hard to stop
  - Helps deal with stressors (needing a smoke to relax)
  - Lack of alternative stress-relieving activities (lack of community centers, lack of transportation, lack of ways to quit)
  - Lack of motivation/wanting to quit
  - Boredom

# Interview Themes Thus Far

- Barriers to quitting
  - Lack of access to proper healthcare, including mental health
  - Lack of consistent doctor-patient relationships (doctors change frequently)
  - Lack of time with doctor
  - Frustration at being told to quit whenever they talk to a doctor (often a condescending tone) without consideration of their circumstances
  - Feeling trapped/addicted



# Interview Themes Thus Far

- Thoughts about use of technology & research
  - Mostly open to it
  - General access to internet
  - Some literacy concerns: language and computer/internet literacy
  - Openness to engaging with UF and researchers to talk about health and tobacco use, in particular with students and citizen scientists to bridge the gap
  - Altruism

# Interview Themes Thus Far

- Personal preferences with message delivery
  - Use of clear and large fonts
  - Possible addition of videos
  - Not too many ads
  - Not asking too much personal info upfront (distrust of “the man” and technology)
  - Downloadable features to be accessed offline
  - Allowing for customization of experience



# Conclusions

- Stress leads to negative mood: impact on alcohol use
- Can be mitigated by resilience factors (e.g., PBS)
- Potentially enhanced further by interventions
- Important to get input from rural individuals and tailor interventions accordingly

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